

# **KEY DRIVERS**

The ongoing implementation of the Countywide Strategic Plan is galvanized by the following four Key Drivers:



# EQUITY

Apply a racial and social equity lens to engagement efforts and strategy development



# **COMMUNITY OUTCOMES**

Align collective work with the Ten Community Outcome Areas and related Indicators of Community Success



# DATA INTEGRATION

Use data-driven insights, disaggregating by place and population wherever possible



# **INCLUSIVE ENGAGEMENT**

Create multiple avenues for community, stakeholder, and employee engagement





# **10 COMMUNITY OUTCOME AREAS**

The following ten outcome areas represent the issues of greatest importance to the Fairfax County community. They were developed based on extensive community input, and were reinforced repeatedly over an 18-month outreach period.

# CULTURAL AND RECREATIONAL OPPORTUNITIES

All residents, businesses and visitors are aware of and able to participate in quality arts, sports, recreation and culturally enriching activities

## What does success look like?

- Access to Local Arts, Sports and Cultural Opportunities
- Satisfaction with Local Arts, Sports and Cultural Opportunities
- Awareness and Appreciation of Diverse Cultures
- Representation of Diverse Cultures

# **ECONOMIC OPPORTUNITY**

All people, businesses, and places are thriving economically

### What does success look like?

- Healthy Businesses in a Diverse Mix of Industries
- Economic Stability and Upward Mobility for All People
- Preparing People for the Workforce
- Promoting Innovation in the Local Economy
- Promoting Economic Vibrancy in All Parts of Fairfax County

# **EFFECTIVE AND EFFICIENT GOVERNMENT**

All people trust that their government responsibly manages resources, is responsive to their needs, provides exceptional services and equitably represents them

### What does success look like?

- Customer Satisfaction with County Services
- Inclusive Community Engagement
- Effective and Representative County and School Workforce
- Effective Technology and Quality Facilities
- Financial Sustainability and Trustworthiness

# EMPOWERMENT AND SUPPORT FOR RESIDENTS FACING VULNERABILITY

All people facing vulnerability are empowered and supported to live independent lives to their fullest potential

#### What does success look like?

- All People Are Respected, Understood and Connected
- Services Are Easy to Access and Use
- Services Are High Quality and Coordinated
- All People Can Meet Their Basic Needs

## **ENVIRONMENT AND ENERGY**

All people live in a healthy sustainable environment

#### What does success look like?

- Promoting Air, Water and Land Quality
- Supporting Sound Environmental Policy and Practices

### **HEALTHY COMMUNITIES**

All people can attain their highest level of health and well-being

#### What does success look like?

- Access to Health Services
- Improving Physical and Behavioral Health
  Conditions
- Promoting Health-Related Behaviors

## HOUSING AND NEIGHBORHOOD LIVABILITY

All people live in communities that foster safe, enjoyable and affordable living experiences

#### What does success look like?

- Adequate Quantity and Availability of Housing
- Affordable and Quality Housing
- Access to Amenities that Promote Healthy Neighborhoods
- Flexibility and Adaptability of Land Use Rules
- Preventing and Ending Homelessness

## LIFELONG EDUCATION AND LEARNING

All people at every stage of life are taking advantage of inclusive, responsive and accessible learning opportunities that enable them to grow, prosper and thrive

#### What does success look like?

- Access to Early Childhood Education
- Access to Quality Technology
- Participation in Learning Opportunities
- Supporting Academic Achievement
- Supporting Career-Based Training
- Increased English Language Proficiency

## **MOBILITY AND TRANSPORTATION**

All residents, businesses, visitors and goods can move efficiently, affordably and safely throughout the county and beyond via our well-designed and maintained network of roads, sidewalks, trails and transit options

#### What does success look like?

- Efficient and Varied Transportation Options
- Infrastructure Condition, Sustainability and Environmental Impact
- Improved Traveler Safety
- Increased Accessibility, Affordability and Equity

## **SAFETY AND SECURITY**

All people feel safe at home, school, work and in the community

#### What does success look like?

- Following Laws and Regulations
- Timeliness and Quality of Emergency Response
- Effective and Equitable Administration of Justice
- Safety-Related Prevention and Preparedness
- Reliable and Secure Critical Infrastructure